

MRC-AD/MIS/2026/061

Consultant for the Design and Development of Children’s Story Book

Type of Contract	Individual / Firm
Type of consultancy	National
Duration	Maximum 3 months
Renumeration	MVR 25,000 – 30,000
Estimated Starting Date	19 th April 2026

Background

The Maldivian Red Crescent (MRC) is an independent, voluntary, humanitarian organization established through the Maldivian Red Crescent Law (Law 7/2009). MRC’s primary objective is to provide humanitarian aid and prevent and alleviate human suffering. It is the 187th member of the world’s largest humanitarian movement — the International Red Cross and Red Crescent Movement – which every year helps millions of people whose lives have been devastated by crises or conflict. The Maldivian Red Crescent aims to be the nation’s leading humanitarian organization, with Units spanned all over Maldives.

MRC, with support from the International Federation of Red Cross and Red Crescent Societies (IFRC), and the Italian Red Cross, aims to implement the Youth-Led Urban Resilience and Climate Action (YURC) Project to strengthen youth awareness and climate action in the Maldives. The project promotes a youth-centered, community-driven approach to building climate resilience, focusing on strengthening young people’s understanding of climate change, disaster risk reduction, and resilience through creative, practical, and participatory learning approaches.

Scope of Assignment

MRC is seeking to hire a consultant to design a Children’s Book focused on climate and disaster risk reduction. The deliverables will be in alignment with the requirements of the project.

Deliverables

The Consultant is required to provide the following design services, which shall include:

Task	Deliverable
Book Design and Illustrations	<p>Complete design and illustrations of the Children’s Book. This includes:</p> <ul style="list-style-type: none"> • Book design and age-appropriate illustrations, visually engaging and aligned with the story and educational themes • Page layout and formatting, including text placement, image composition, and overall page count (approximately 20–25 pages, plus or minus a few; final size and layout to be decided with the selected consultant) • Front and back cover design <p>MRC will provide the selected consultant with a detailed design brief outlining the required specifications, content, and visual direction for the book.</p>
Print-Ready and Editable Files	Final high-resolution, print-ready files for the children’s book, including all editable source files.
Language Versions	Design of the book in both English and Dhivehi, with incorporation of both languages considered in the final layout.
Revisions and Finalization	Incorporation of feedback from MRC and finalization of all book designs for production.

Reporting Line

The consultant will report to and work in close and regular coordination with Project Consultant – YURC and the Programmes and Services Department at MRC HQ.

Qualifications & Experience

The consultant is expected to possess the following qualifications and expertise.

- 1- Professional Qualification (certificate, diploma, degree) in graphic design or related field.
- 2- Minimum 2 years' experience undertaking similar work. Portfolio of previous work, along with references, must be provided.
- 3- Proven ability to deliver high quality results under tight deadlines.
- 4- Previous work with MRC or NGO experience in a similar role is highly desirable.

Fees & Payments

The consultant will be paid based on the completion of all deliverables specified in the Terms of Reference. Consultant to receive MVR 25,000 – 30,000, with the final amount determined based on the evaluation of the consultant's financial proposal and proven experience in comparable projects.

Code of Conduct

During the term of consultancy, the MRC Code of Conduct must be signed and thoroughly followed by the consultant.

Submission Requirements

All interested should email their expression of interest to vacancies@redcrescent.org.mv before **2PM on 9th April 2026**, along with the following documentation:

- Copy of National ID card / Business Registration
- Letter of Expression of Interest (EOI)
- Financial proposal
- Detailed Curriculum Vitae / Company Profile [if firm, including CVs of Team Members] and letters of work experience (experience will be evaluated based on the documents submitted)
- Portfolio/examples of similar assignments that you have undertaken, along with references (to assess the quality of work)