

MRC-AD/MIS/2024/060

## Designing of Children's Story Book

Type of Contract:	Local Consultancy
Duration:	2 months

### Background

The Maldivian Red Crescent is an independent, voluntary, humanitarian organization, established on the basis of the Maldivian Red Crescent Law [Law 7/2009]. Its primary objective is to provide humanitarian aid, and to prevent and alleviate human suffering. It is the 187th member of the world's largest humanitarian movement — the International Red Cross and Red Crescent Movement – which every year helps millions of people whose lives have been devastated by crises or conflict.

The Maldivian Red Crescent aims to be the nation's leading humanitarian organization, with Units spanned all over Maldives. It recruits members and volunteers, implements programmes and delivers services in adherence to the Fundamental Principles of the International Red Cross and Red Crescent Movement – Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity, and Universality – making no discrimination as to nationality, race, sex, religious beliefs, language, class or political opinions.

The Maldivian Red Crescent is seeking to hire a design consultant to undertake the development of conceptual design and illustration of a Children's Story Book under the Project: Strengthening Urban Youth Climate and Resilience Programming in South Asia. Through the project, MRC aims to increase awareness and promote a youth-centered, community-driven approach to building climate resilience.

### Objective

The objective of this consultancy would be to develop conceptual design, layout and illustrations based on the content provided for the development of a Children's Story book ready for printing and online publishing.

### Deliverables of the Project

As a result of the Consultant's work, the following deliverables are expected:

Task	Deliverable
1	Development of workplan and project timeline Consultant will be required to deliver a project workplan and timeline of delivery upon selection.
2	Conceptual design and layout development of the story book Develop conceptual design, illustration style and layout of the story book, cover page based on the themes and content provided.
3	Final design and layout of the book Delivery of final design with illustration and layout of the book ready with feedback incorporated ready for printing and online publishing.

### Reporting Line

The consultant will report to and work in coordination with Project Coordinator – SPRING.

### Experience

- At least 2 years of experience working on similar projects.
- Relevant experience in the field and quality of previous projects.
- Previous work with MRC or NGO experience in a similar role is highly desirable.
- Feasibility and quality of technical proposal.

### Deadline for Completion and Payment

Consultant to receive MVR 20,000 MVR for the work.

- Deliverable 1: Within 2 weeks of signing Contract
- Deliverable 2: Within 01 month of signing contract | Payment 1: 10,000 upon completion.
- Deliverable 3: Final delivery of the Project | Payment 2: 10,000 MVR upon completion

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## Code of conduct

During the term of consultancy, the MRC Code of Conduct must be signed and thoroughly followed by the consultant.

## Application

Applications must contain:

- Letter of Interest
- Curriculum Vitae (if individual) / Profile (if company)
- At least 3 samples of past work/ portfolio & recommendation letters.
- National ID / Company Registration (as applicable)

Application submission, with all required documents, to be made by **15<sup>th</sup> February 2024, Thursday, 14:00 hrs** to [vacancies@redcrescent.org.mv](mailto:vacancies@redcrescent.org.mv)