

Consultancy Service - Development of WASH Online Course Content Creation for E-Learning System

Type of Contract:	Local Consultancy
Duration:	3 Months

Background

The Maldivian Red Crescent (MRC) is an independent, voluntary, humanitarian organization, established on the basis of the Maldivian Red Crescent Law [Law 7/2009]. Its primary objective is to provide humanitarian aid, prevent and alleviate human suffering. It is the 187th member of the world's largest humanitarian movement — the International Red Cross and Red Crescent Movement — which every year helps millions of people whose lives have been devastated by crises or conflict.

The Maldivian Red Crescent aims to be the nation's leading humanitarian organization, with branches and units spanned all over Maldives. To date it has established 20 units spanning all over Maldives. It recruits members and volunteers, implements programmes and delivers services in adherence to the Fundamental Principles of the International Red Cross and Red Crescent Movement – *Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity and Universality* – making no discrimination as to nationality, race, sex, religious beliefs, language, class or political opinions.

Promoting Health and Wellbeing has been an integral part of Maldivian Red Crescent and part of its key strategic priority areas. MRC regularly conducts various training programmes for our volunteers, members and for key stakeholders to help develop capacity in various areas. To encourage and provide opportunities on remotely learning, MRC aims to utilize its e-learning system to make available short trainings, courses on various topics in line with its strategic priority area. Water, Sanitation and Hygiene Promotion (WASH) access and awareness is an integral part in building healthier and more resilient communities. Through its E-learning system, MRC is developing a short training course *Introduction to Water, Sanitation and Hygiene Promotion* to be made available for its volunteers, members staff and the wider community.

MRC is seeking to develop multimedia content for this e-module for our e-learning management system. Interested vendors are requested to submit quotations for content creation as instructed in this document.

Objective

The main objective of this project is to develop multimedia content for the WASH e-module for MRC's e-learning management system.

Key tasks and deliverables

To develop the materials, the consultant is expected to take up the following tasks:

- a) In consultation with MRC and the content provided, identify design elements, and storyboards for development of video spots, and relevant animations and design the content slides and documents
 - Develop the 3 video spots including topic relevant animations. Video spots should be developed in English & Dhivehi

- Facilitate all necessary locations, props, and actors that will be needed for the videos.
- Allow for editing after comments and making the necessary changes after comments are considered.

The Consultant will provide the following, which shall include:

Course	Deliverables
<p>Module 01 – Introduction to WASH</p> <ul style="list-style-type: none"> • Explain basic concepts of water, sanitation, and hygiene • Importance and Different Components of WASH • Explain water and sanitation situation of the Maldives • Purpose and importance of WASH interventions in emergencies <p>Module 02 – WASH Sphere Standards</p> <ul style="list-style-type: none"> • Describing WASH minimum standards • Understanding key indicators in WASH response 	<ul style="list-style-type: none"> ○ 1 Video spot covering 2 modules. (2 -3 minutes) <ul style="list-style-type: none"> • Include relevant basic animations/illustration in the video spot • Side Animations • Illustrations and Theming • Deliverable should be both in English and Dhivehi ○ Designing of PowerPoint content of the modules.
<p>Module 03 – WASH Related diseases & Interventions</p> <ul style="list-style-type: none"> • List common WASH related diseases common to the Maldives • Describe infection cycle • Describe causation, transmission, prevention, and control of WASH related diseases <p>Module 04 – Vector-borne diseases</p> <ul style="list-style-type: none"> • Overview of Vector-borne disease • Importance of vector control 	<ul style="list-style-type: none"> ○ 1 Video spot covering 2 modules. (2 -3 minutes) <ul style="list-style-type: none"> • Include relevant basic animations/illustration in the video spot • Illustrations and Theming • Deliverable should be both in English and Dhivehi ○ Designing of PowerPoint content of the modules.
<p>Module 05 – Hygiene Promotion including Emergencies</p> <ul style="list-style-type: none"> ○ Share common understanding of terminologies ○ Use a common framework hygiene promotion in WASH interventions ○ Describe Principles of Hygiene promotion ○ Explain how to plan for hygiene promotion ○ List Hygiene Promotion tools and methods ○ Explain importance of feminine hygiene <p>Module 6 – Conducting a WASH Assessment</p> <ul style="list-style-type: none"> ○ Describe importance of assessment ○ List process of data collection ○ Describe how a rapid assessment could be undertaken 	<ul style="list-style-type: none"> ○ 1 Video spot covering 2 modules. (2 -3 minutes) <ul style="list-style-type: none"> • Include relevant basic animations/illustration in the video spot • Side Animations • Illustrations and Theming • Deliverable should be both in English and Dhivehi ○ Designing of PowerPoint content of the modules.

Reporting Line

The consultant will report to the Programme Officer Community Based Health and First Aid and work closely with the PMER Coordinator and the Programmes and Services department at MRC Headquarters.

Academic Qualification

University Degree or equivalent in Marketing, Graphics Designing, Mass Communications or related field (if an individual).

Experience

- At least 2 years of experience working in similar projects in video production and animation
- Experience in developing compelling content to generate response from audiences online
- Proven ability to deliver high quality results on a timely basis
- Previous work with MRC or NGO experience in a similar role is highly desirable

Evaluation of quotations

Quotations will be evaluated based on value for money and the most technically compliant offer.

Fees and payments

Prices quoted within the range of Rf.60,000 - Rf.64,000 for the work will be a lump sum to be paid upon completion of consultancy.

Code of Conduct

During the term of consultancy, MRC Code of Conduct has to be signed and thoroughly followed by the consultant.

Application

1. Application must include a CV (if an individual)/ profile (if a company)
2. Financial quotation: must be inclusive of all taxes and costs that are required for the production.
3. At-least three Samples of past work / portfolios
4. Recommendation letters

Application submission, with all required documents, to be made by **26th February 2022, Saturday, 14:00 pm** to: info@redcrescent.org.mv